



The 11th International Seminar on Organic Farming will take place on Thursday, 3rd March 2016 at Novancia Business School Paris.

This seminar is organized by Agence BIO as part of the triennial program of information on organic farming and products cofinanced by the European Union.

What is changing in Europe, in Africa and in the United States of America especially in distribution channels, territories and collectivities? Those are the major axes of the new edition of the organic seminar which will bring a picture of organic farming in the world: dynamics of production and consumption's development, public policies and growth prospects.

This day will also promote exchanges, thanks to the wide variety of participants.

The Seminar will be followed by the Awards Ceremony of the 4th edition of « Trophées de l'Excellence Bio » organized by Agence BIO and Crédit Agricole (This action is not part of the program cofinanced by the European Union). This contest aims to distinguish the innovative and exemplary actions taken by producers, processors and distributors of the organic sector, whether these actions are technical, commercial, social or environmental. It is opened to all certified organic or in-conversion companies.

A prize of € 5,000 will be awarded to the most innovative project in each of the two categories : organic producers and organic processors/distributors.

Access Map to Novancia
Business School Paris

3 Rue Armand Moisant 75015 Paris



Metro : Montparnasse, Falguière et Pasteur
Many buses

ID is required to enter the school.

[Registration on www.agencebio.org](http://www.agencebio.org)



11th International Seminar
on Organic Farming

Thursday, 3rd March 2016
From 9:30 to 18:00.

At Novancia Business School Paris

*Organic Agriculture
in Europe and worldwide*



*Awards Ceremony for the « Trophées
de l'Excellence Bio » at 16:45*



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Program :

9:15 Registration

9:30 Opening session

By **Didier Perréol**, Chairman of Agence BIO

9:40 Overview of Organic Farming worldwide, in the European Union and in France: deep tendencies

By **Elisabeth Mercier**, Director of Agence BIO

10:00 Focus on Organic Sector in Sweden and in Bulgaria

With the participation of :

Cecilia Ryegård, Redactor of Ekoweb (Sweden),

Lubomir Nokov, Co-manager of Bio Bulgaria,

Stoilko Apostolov, Manager of the Foundation for Organic Farming, Bioselena (Bulgaria)

11:40 Progress State of the Action Plan for the future of the organic production in the European Union

By **Varvara Bektasiadou**, Organic Farming Unit of the DG Agriculture of the European Commission

12:00 Speech by Stéphane Le Foll, Minister of Agriculture, Food and Forestry

12:45 Organic Lunch

14:00 Organic Sector in the USA

By **Gary Hirshberg**, Founder of Stonyfield and pioneer of organic farming and organic food

14:45 Dynamics of development of Organic Farming in Africa :

With the participation of :

Julie Brayer Mankor, Counselor for agricultural affairs at the French Embassy in Senegal,

Achille Biffumbu, Vice-President of the Association « Villages durables » in the Democratic Republic of Congo,

Philippe Beyries, Counselor for agricultural affairs at the French Embassy in Kenya,

16:40 Closing session by Mrs. Stéfanini, Director of Novancia Business School Paris

16:45 Awards Ceremony for the « Trophées de l'Excellence Bio »

18:00 End

Presentation of the speakers :



Didier Perréol: Chairman of Agence BIO

Son of a farmer, Didier Perréol has been working for the development of the organic sector for 35 years in several companies. He is also involved in many professional organizations and associations, like Synabio of which he is Vice Chairman. Didier Perréol was elected Chairman of the Board of Agence BIO in May 2015.



Elisabeth Mercier: Director of Agence BIO

Agence BIO is the French organization for promotion and development of organic farming. It brings together authorities (Ministries in charge of agriculture and environment) and professional bodies (FNAB, APCA, Synabio et Coop de France).



Cecilia Ryegård: Redactor of Ekoweb, a Swedish online magazine dedicated to the organic market. Every year, Ekoweb publishes a report on the Swedish and Danish organic markets.

The Swedish organic market has increased substantially over the last two years (+39 % in 2015 vs. 2014) and the share of organic food products reached 7.7 % in 2015.



Lubomir Nokov: Co-Manager and co-founder of Bio Bulgaria and pioneer of organic sector in Bulgaria.

Established in 2006, Bio Bulgaria is involved in processing and distribution of organic products, especially dairy products.



Stoilko Apostolov: Manager of Bioselena

The Bioselena Foundation for Organic Farming is a Bulgarian NGO created in 1997. Its main aim is to develop and support the sustainable and organic agriculture, to preserve biodiversity and to protect environment.



Varvara Bektasiadou: Organic Farming Unit of the DG Agriculture and Rural Development of the European Commission.

The Action Plan for the future of the organic production in the European Union has been launched in 2014. It includes 18 actions.

(http://ec.europa.eu/agriculture/organic/documents/eu-policy/european-action-plan/act_fr.pdf)



Gary Hirshberg: Founder and Chairman of Stonyfield.

The US market for organic food has been multiplied by 5 between 2001 and 2014, reaching 35.9 billions \$. Dairy products account for 15 % of the organic market in the USA. The development of the organic sector is resulting from strong impulses from pioneers like Gary Hirshberg, who kept taking initiatives to always go further in the respect of the environment. He will share his experience and his vision of the future.



Stéphane Le Foll: Minister of Agriculture, Food and Forestry since May 2012. He is also the government spokesman since April 2014.



Julie Brayer Mankor: Counselor for agricultural affairs at the French Embassy in Senegal



Achille Biffumbu: Teacher and Vice-President Chairman of the Association « Villages durables » in the Democratic Republic of Congo.

« Villages Durables » was created in 2010 to promote sustainable villages through social, economical and environment friendly actions. A training centre teaches sustainable techniques to young farmers during a two years course.



Philippe Beyries: Counselor for agricultural affairs at the French Embassy in Kenya.

Time for questions from the audience will follow speeches. Other countries will be represented. Translation will be provided in English.